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From: Barbara Marumoto [repmarumoto@gmail.com]

Sent: Thursday, January 16, 2014 10:16 PM

To:

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Subject: Budget Committee Testimony

Councilmember Kobayashi & Members of the Budget Committee:

Here are a few reasons you should hold Bill 69 in committee:

- 1. The bill appears to contradict the state statute, HRS Section 445-112.151 Vehicular advertising prohibited; penalty. It is an assault on Hawaii's signage laws.
- 2. The paltry amount raised by selling ads won't make a dent in the bus deficit, and will be eaten up by implementation costs.
- 3. The City will be embroiled in litigation costs in defending control of ad content.

Hawaii is free from billboards, garish neon lights and huge signs. Let's not open the door to moving billboards. Keep Hawaii clean, green and beautiful!

Barbara Marumoto, Board Member The Outdoor Circle